



2014 -Royal Blue Product Sponsorship Application

Royal Blue receives multiple sponsorship applications daily. Sponsorship is directly correlated with the level of media exposure that your project can offer Royal Blue during the sponsorship year. This exposure includes magazine and news placement, media events, races, etc. To fully process your application, please fill in ALL related fields on this application. In addition to **photos of your project**, also provide a full proposal on what you and/or your organization will provide in exchange for product sponsorship. All material should be submitted by email. If not approved, you are eligible to re- apply for sponsorship in one year.

Is your vehicle: Show Exhibition Race

Vehicle Make: _____ Model: _____ Year: _____

(Please include high-resolution images or renderings of your vehicle along with the submission of your application.)

Have you been sponsored by Royal Blue in the past? Years: _____

Why do you want to use Royal Blue in your motorsport application?

List of CURRENT sponsors - (please include phone numbers):

Company & Contact Name:

Company & Contact Name:

Company & Contact Name:

Company & Contact Name:

(Please attach additional documents)

Do you have committed media coverage for this vehicle/Team?

Name (Magazine, TV Show, etc.):

Contact Name:

Contact Phone Number/E-Mail Address: Expected Coverage Date:

Additional Information:

Name (Magazine, TV Show, etc.):

Contact Name:

Contact Phone Number/E-Mail Address: Expected Coverage Date:

Additional Information:

(Please attach additional documents)

What events will your vehicle/Team attend?

- A **written testimonial** describing why you have chosen the Royal Blue for your application within two (2) months of receipt.
 - **At least one (1) decal** to be placed on the vehicle in a prominent location.
 - Display of product literature when appropriate at events.

I and/or my company agree to adhere to the above in exchange for product sponsorship.

Signature Date